



The Society of<sup>®</sup>  
Food Hygiene  
and Technology

# Product Recall Seminar



THURSDAY 27<sup>TH</sup> MARCH 2025

LEEDS MARRIOTT

This interactive seminar will offer an overview of your responsibilities around product recalls, dealing with the Food Standards Agency and investigating problems.

We will also discuss the importance of the right media communications and brand protection and with guidance from our expert speakers, you will also have the opportunity to work through practical examples.

**£249** SOFHT Member

**£325** Non member (all plus VAT)

**BOOK NOW**

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## Agenda

- 08:45** Registration & coffee
- 09:30** Welcome and outline of the days events  
*Alan Lacey, Membership Director, SOFHT*
- 09:45** Your legal responsibilities and the potential outcome of getting it wrong  
*Ian Thomas, Barrister, Gough Square Chambers*
- 10:30** The role of the Food Standards Agency and Primary Authority – how the process works  
*John Barnes, Strategic Advisor, Shield Safety & former Head of Local Delivery, Food Standards Agency*
- 11:00** Break
- 11:15** The business perspective – dealing with a crisis, damage limitation, practical examples  
*Jackie Healing, Independent Food Safety Consultant*
- 11:45** Practical group exercise  
*All*
- 12:45** Round up and discussion  
*All*
- 13:00** Lunch
- 13:45** Welcome back  
*Alan Lacey*
- 14:15** Getting the communications right – considering the consumer perspective  
*Gerald Mason, President of the Food and Drink Federation & Senior Vice President, Corporate Communications, Tate & Lyle Sugars*
- 14:45** Practical workshop sessions, preparing position statements  
*All*
- 15.45** Round up and discussion  
*All*
- 16:00** Close of day  
*Alan Lacey*

